



## Fundraising Mastermind

Edition 1 **July 2007**

You are receiving this email because you are a Fund Raising Distributor and the information presented will be very helpful!

### June Sales Quote

"You may have to fight a battle more than once to win it."

Margaret Thatcher (1925-)

First woman in European history to be elected Prime Minister

Dear Kelly,

In May I asked all AFRDS members to submit ideas on various ways to increase participation. I then compiled those ideas into a FREE report entitled:

### **WAYS TO INCREASE PARTICIPATION**

The **Ways to Increase Participation Report** included in this first edition is divided into nine sections with ideas grouped by topic. Topics include:

- Prizes
- Parent Involvement
- Quality Products
- And much more!

On the next page it mentions that "you are automatically enrolled" in the Fundraising Mastermind Online group list, but if you are receiving this for the first time, you are **NOT** enrolled. You must send an email to [mastermind@rockwoodjewelry.com](mailto:mastermind@rockwoodjewelry.com) and type **Subscribe** in the subject line to receive additional issues.

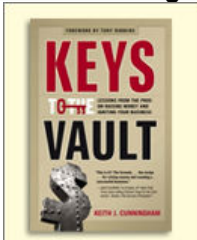
[Click here](#) for your FREE Ways to Increase Participation Report.

I'm excited to present this report in the first edition of the Fundraising Mastermind Online. You'll learn more about that on the next page - and all the great information coming in the next edition.

As summer swings into full gear, I hope you'll have time for play and travel - and a little quiet time by yourself! I always look forward to our annual family vacation to Maine to eat lobster and drink beer by the ocean. May you, too, enjoy the times and places that make your heart sing this

### Recommended Reading

#### **Keys to the Vault by Keith J. Cunningham**

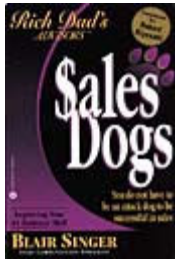


*Keys to the Vault: Lessons from the Pros on Raising Money and Igniting Your Business* will help you finance your idea, ignite your business, and beat the odds.

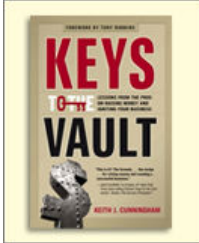
### Business Building Tools



Essential Skills for an Excellent Career



What type of Sales Dog are you?

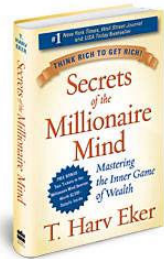


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summer!

I look forward to talking with each of you and sharing the information to find ways to improve fundraising for all of us.

Sincerely,

Kimberly Hodous



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